



Sometimes it would be great to be lost at sea.

To set ourselves adrift from everyday worries  
and be carried away by gentle breezes  
through a world of brilliant colors.

Where joyous laughter fills the air.  
And contented sighs fill our hearts.

Helping us reset our personal compass  
and set a course for what matters most.

A joy for life that's Pure Michigan.

**PURE** *MICHIGAN*<sup>®</sup>  
Your trip begins at [michigan.org](http://michigan.org)