



C H R I S T O P H E R C A N N O N

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## EXPERIENCE

**McCann Detroit** | Detroit | ACD – Copywriter | Pure Michigan | MEDC | Ameriprise Financial | MGM Grand Detroit

**MicroMass Communications** | Raleigh | ACD – Copywriter | Shire Pharmaceuticals | Auxilium Pharmaceuticals | Diabetes Sisters

**Luquire George Andrews** | Charlotte | ACD – Copywriter | American Tire Distributors | Alcan Composites USA | Novant Healthcare | Presbyterian Hospital | Forsyth Medical Center | Charlotte Plastic Surgery | Opera Carolina | North Carolina State University

**Marketing Magic Advertising** | Ft. Lauderdale | V.P., Co-Creative Director | Allied Steel | The Yachts of Seabourn | Black Angus Steakhouse | Consolidated Credit

**Zimmerman Partners** | Ft. Lauderdale | ACD | Nissan | Alabama Power | Florida Panthers | Miami Dolphins | FRIS Vodka | Luksusowa Vodka | Papa John's | Miami Subs

**Harris Drury Cohen** | Ft. Lauderdale | V.P., Co-Creative Director | Alabama Power | Florida Marlins | Renaissance Cruises | Wyndham Resorts | Almond Resorts | Greater Fort Lauderdale CVB | Chloraseptic | Prell | Sea & Ski | T.J. Cinnamons | Del Monte

**Long Haymes Carr** | Winston-Salem | V.P., ACD | Wachovia | Wake Forest University/Baptist Medical Center | BellSouth | Hanes | Remington | Stren

**Doner** | Detroit | Senior Copywriter | La-Z-Boy | American Greetings | Nissan

**Ross Roy Communications** | Detroit | Senior Copywriter | National Guard and Reserve | Murphy's Irish Stout | Chrysler

**Young & Rubicam** | Detroit | Copywriter | Lincoln/Mercury | NBD | Detroit Medical Center | MichCon | Detroit Tigers

**CME/Bozell** | Detroit | Copywriter | Jeep/Eagle

**DDB Needham** | Copywriter | Volkswagen/Audi | Dupont Automotive | Standard Federal Bank | Health Alliance Plan | Detroit Tigers Michigan Economic Development

## EDUCATION

B.A., Advertising | Michigan State University